

WHAT'S IN A BUSINESS CARD?

HEADSHOT

When was the last time you updated your headshot? Make sure your current photo reflects your current appearance.

CONTACT INFORMATION

Ensuring your information is current and accurate is vital. You make real estate magic happen... if you can be reached!

FONTS & COLOR

Is your font easily legible? Is there enough contrast with the colors you are using? Sometimes style has to take a backseat to function.

LOGOS

Do you have the most current logo? Keeping your logo up to date keeps clients in the know with your brand or office.



SOCIAL MEDIA

Don't miss the chance to connect! Make sure your social media accounts are listed. You can also link to social media accounts with QR codes.



PAPER TYPE

Your business card represents you — choosing high-quality stock can help boost your first impression.

CORNERS

Rounded, beveled, or straight — corners can add character to your card!