

Stay Cool

with Client Events

Looking for simple ways to stay connected with your SOI this summer?

Here are **3 high-impact** events that help you build relationships and stand out in your market.



Puppy Pawty

Ways to Execute

- Reserve a time at a local dog park or pet-friendly venue
- Provide treats, water bowls, and branded poop bag holders
- Host a “cutest pup” photo contest on social media afterward

Great Partners

- Local groomers, vets or pet stores
- Co-host with a pet-loving fellow real estate colleague
- Partner with a local animal shelter or pet adoption organization to drive traffic

Put your contact information in the hands of your SOI by attaching a business card to [event themed pop-by tags](#).



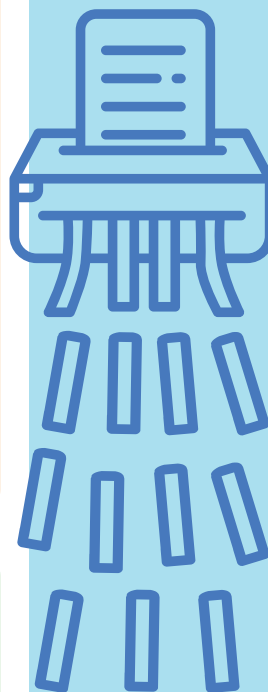
Ice Cream Social

Ways to Execute

- Book a local ice cream truck for an hour
- Set up at a park, your office parking lot or a listing with outdoor space
- Bring lawn games and branded hand fans for extra fun

Great Partners

- Local ice cream truck or parlor
- Co-host with a mortgage lender or home inspector
- Neighborhood HOA or community center



Shred-It & Sip

Ways to Execute

- Rent a mobile shredder truck for 1-2 hours in a central location
- Set up a table with iced coffee, lemonade and snacks
- Hand out branded notepads or fridge magnets

Great Partners

- Local lender or title rep
- A mobile shredder truck company
- Coffee shop or local bakery for drinks and snacks